

JAI PUR
RUGS FOUNDATION

**Annual Report
2013-14**

Creating Sustainable Livelihoods in Carpet Value Chain



Young trainees of a "Hand tufted weaving training center", Jharkhand

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Founder Speaks

I am partly content and partly optimistic about the achievements of the organization in the 10 years of its existence.



With the active facilitation by governments and innovative supply chain linkages, a great many sustainable livelihood opportunities could be created for millions of people at the grassroots.

Jaipur Rugs Foundation(JRF) has been spearheading socio-economic development of village communities for almost a decade now. I am partly content and partly optimistic about the achievements of the organization in the 10 years of its existence. During the year 2013-14, we were able to fulfill some of the previously initiated actions such as the functional literacy programme and the SGSY special project. Alongside, we decided to experiment with standardization of the training modules for skill development of village communities.

The handloom and handicraft sector has tremendous potential in generating rural based livelihoods for the traditional artisans/weaving communities spread across India. Even though such conservation of traditional vocations is very much in the agenda of Government of India as well as State Governments, we were quite inspired by the Garvi Gujarat National Craft Fair and Summit held in Ahmedabad in February 2014. During its opening ceremony, we had the honour of sharing the stage with Shri Narendra Modi, the then Chief Minister of Gujarat and current Prime Minister Shri Narendra Modi. We firmly believe that with the active facilitation by governments and innovative supply chain linkages, a great many sustainable livelihood opportunities could be created for millions of people at the grassroots.

I also welcome the passage of the Indian Companies Act 2013 and

explicit provisions for CSR spending therein. JRF has always been in favour of promoting socio-economic development through joint action by different stakeholders. The Act will enable organisations like JRF to enter into multi-stakeholder partnerships with corporate sector and civil society organizations. During the year, JRF closely monitored the developments on this front and initiated a process of systems and process reorganisation so as to effectively act in a partnered manner.

I thank all our supporters and partners for their kind advice in improving our efficiency while expanding our grassroots footprint.

With best regards,

Nand Kishore Chaudhary

CEO Speaks

My greetings to all our well-wishers!

JRF has witnessed yet another year of implementation, experimentation and shared learning. The year started with rolling out of the fifth phase of the alternative education programme and culmination of the SGSY Special Project. JRF has so far been largely involved with skill development training of the village communities in hand knotted carpets. This year, it experimented with providing hand tufted training to the village communities, especially village women. The response of such experiment was mixed and will help the organization in expanding its skill training basket for benefitting the village communities in multifarious ways. Besides, JRF has succeeded in consolidating its social footprint by organising a number of health camps, while facilitating Artisan Card and BankLinkages.

Through its interactions with socio-economic development experts and academic fraternity, the organization explored the feasibility of detailing a social impact measurement framework that can be applied for measuring the successes of JRF field interventions. The organization is expected to take this enquiry forward in the coming years.

During the year I got the opportunity to participate in events like Garvi Gujarat Summit, NASSCOM India Leadership Forum, ET NOW IndiaMart Leaders of Tomorrow Awards, CII CSR

Committee meetings, CII Affirmative Action Committee meetings and so on. Such representations enabled us to share our field learning with wider stakeholders.

The country has set a big target of providing skill training to millions of people so that they may become employable and come out of the vicious cycle of poverty. JRF closely follows up various developments on these fronts and tries to promote strategies for creating livelihood options with the choice of work location.

The details of our major activities taken up during the year are presented in the next pages. We will continue to promote socio-economic development of village communities and artisans through our own efforts as well as through innovative partnerships with various organizations that believe in promoting this cause.

Sincere regards,

Sameer Chaturvedi



Jaipur Rugs Foundation

The overall work mandate of JRF is to reach out to remote rural areas and establish bonds with the underserved communities, especially women.

Vision

The vision of JRF is to create a society where equality, justice and peace prevail through socio-economic development opportunities for all.

Mission

The mission of JRF is to serve as a social innovator promoting the cause of artisans by providing them with decent work opportunities and lead them towards their socio-economic well-being

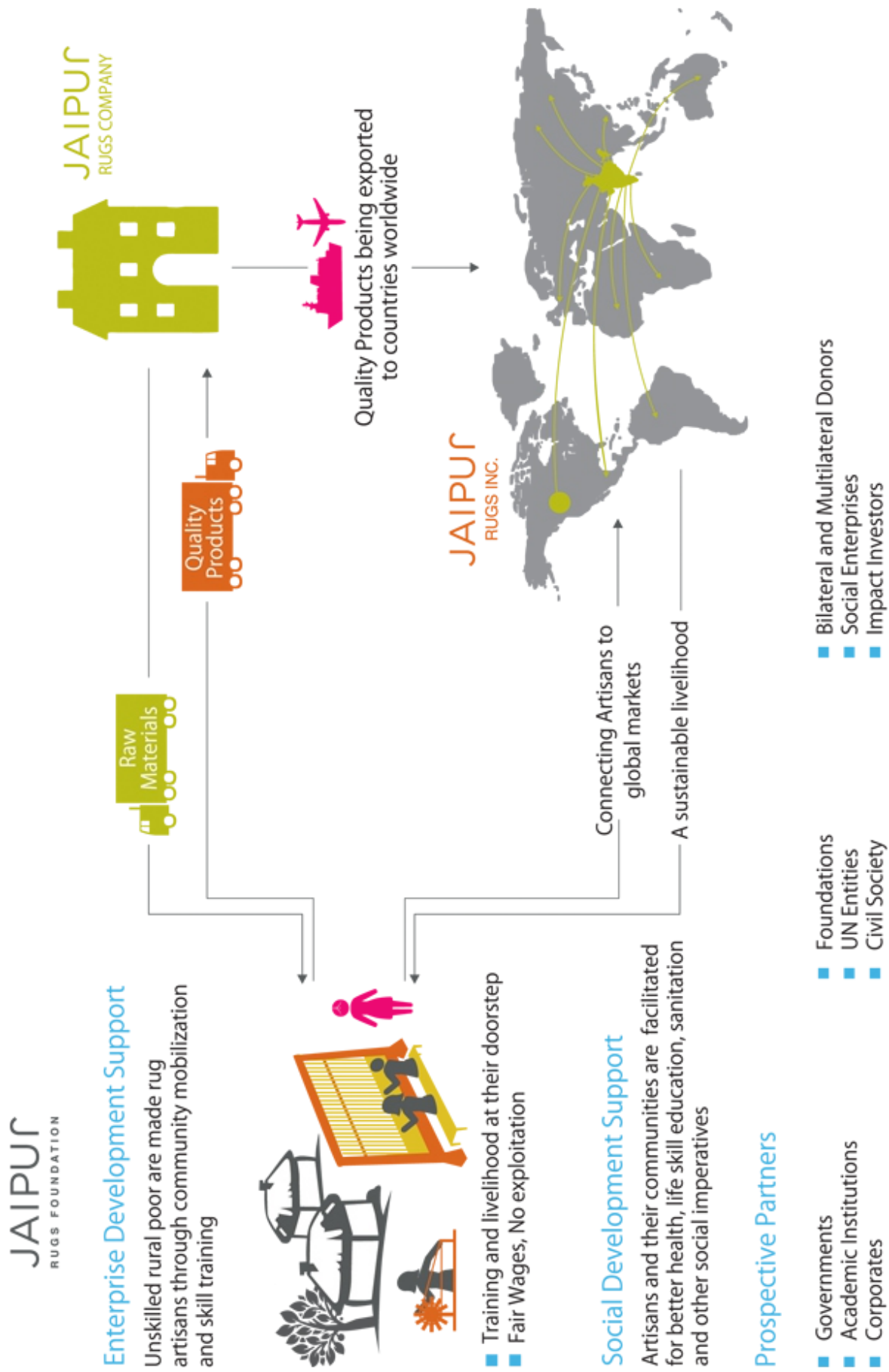
Jaipur Rugs Foundation (JRF) was established under the Rajasthan Public Trust Act in the year 2004 by Mr. Nand Kishore Chaudhary, founder of the JAIPUR group. JRF is a non-profit organization that catalyses sustainable livelihoods for people engaged in the entire carpet value chain through enhanced artisanal and entrepreneurial skills. The overall work mandate of JRF is to reach out to remote rural areas and establish bonds with the underserved communities, especially women, enabling them to start weaving, not just rugs but also their own lives. Such weaving of lives is done through two inter twined verticals: 'enterprise development' and 'social development'. Whereas the enterprise development vertical focuses on the economic well-being of the artisans and their communities through skill development and livelihood support, the social development vertical focuses on their social wellbeing through interventions, awareness generation and linkages.

Through 'enterprise development', the focus is on the economic well-being of the artisans and their communities by providing skill building and skill up-gradation training to those artisans who are associated with carpet weaving and thereby substantially increase their income. Since most of the artisans involved are women, increased income will make meaningful contributions in alleviating poverty. We facilitate income generating opportunities at the door steps of artisans residing in the remotest of the locations and create forward and backward linkages with the aid of our the strategic partners.

The "social development" vertical focuses on their social wellbeing through interventions, awareness generation and linkages. These two complement each other and facilitate the artisans to advance in their development trajectories. JRF has successfully evolved this model over the last several years.



Jaipur Rugs Socio-Economic Development Model

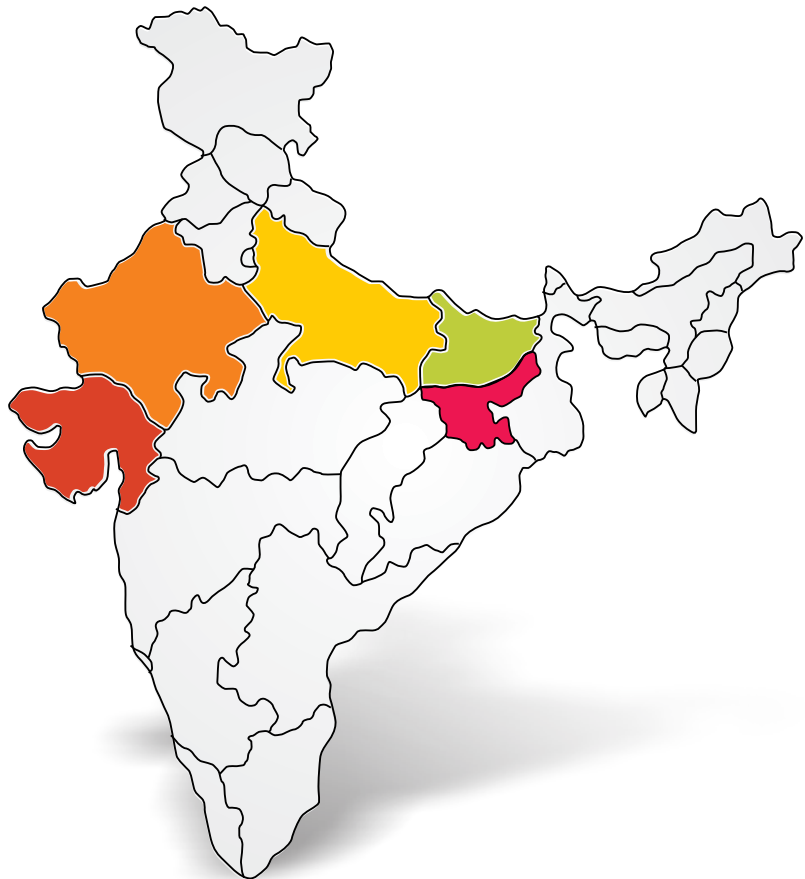


JRF Geographical Presence

JRF is working in five different states – Gujarat, Rajasthan, Uttar Pradesh, Bihar and Jharkhand. The work is supported by a core team of socio-economic development professional based at Jaipur and different field functionaries spread across different locations (mostly rural and partly urban). Interns and volunteers from different academic institutions keep getting involved in spearheading these activities.

Grassroots Foundation

With its head office in Jaipur, Rajasthan, India, JRF has its operational presence in rural locations of five states of India: Gujarat, Rajasthan, Uttar Pradesh, Bihar and Jharkhand. JRF field teams keep visiting remote rural locations in these states to reach out to grassroots communities and engage with them to explore mutual synergies.



Programme Highlights

2013 -2014

Enterprise Development

Under the 'enterprise development' vertical, JRF reaches out to the rural communities and spreads awareness about carpet weaving as a vocation and their potential gateway for sustainable livelihoods.

Hand Tufted Skill Training of Women in Jharkhand and Uttar Pradesh - 176 women were trained in hand tufted carpet in five different training centers in Uttar Pradesh and Jharkhand

Swarnajayanti Gram Swarozgar Yojna (SGSY)

Under the Swarnajayanti Gram Swarozgar Yojna (SGSY) 450 trainees were trained and out of them 305 were placed and linked to sustainable livelihood in Gujarat and Uttar Pradesh

Young Women Social Entrepreneurship Development Program

British Council and Diagio provided funding to JRF for supporting the young women social entrepreneurship development program for rural women. British Council supported the two women master trainer from JRF were supported through training at Indian Institute of Management, Kozhikode. The

project impacted around 100 grassroots women.

Inclusion of Differently Abled People

Concerted effort was made during the year to include differently abled populace in rug weaving value chain. As a result, over 20 differently abled people were trained and placed.

Standardisation of Skill Training Modules

The process of standardisation of various skill training modules was initiated in month of February 2014.

Social Development

Under the 'social development' vertical, JRF endeavours to touch the lives of the artisans as well as their communities in a multifaceted way.

Alternative Education Programme

The 5th AEP Phase commenced from May 2013 and was completed in November 2013. Altogether 300 women from 12 villages joined the AEP programme and 182 women successfully completed the programme. Over 25 teachers were identified for training of teachers and a training





programme for these teachers was also organised in partnership with Aide-et-Action in January 2014. Survey for the sixth round of AEP was also done in partnership with Aide-et-action.

Health Camps

During the year, a total of 11 camps were organized with partnership with different hospital in Rajasthan and Gujarat benefitting around 5000 grassroots community members.

Artisan Card

4463 artisans were personally contacted by JRF team in four states (Jharkhand, Rajasthan, UP and Gujarat) and 2608 forms were filled and submitted to the respective Government department (DC, handicrafts) by JRF. A total of 226 Artisan Cards have been prepared and handed over to artisans.

Financial Inclusion

1039 artisans were personally contacted by JRF team in four states (Jharkhand, Rajasthan, UP and Gujarat) and bank account of all these artisans were opened. 783 artisans bank account numbers were collected so that their wages could be directly transferred to their bank account.

Awards and Recognition

The past year also saw conferring of awards and recognitions to Jaipur Rugs. These include NASSCOM Social Innovation Honor 2014, Bihar Innovation Forum Award 2014 (non-farm livelihoods), ET NOW IndiaMart Leader of Tomorrow (Regional) Award 2013 and Rajmata Padmini Devi Award.

Representations and Outreaches

These include 2nd India – Afghanistan Innovation Partnership Fair organised by

Balkh Chamber of Commerce and Industries in coordination with USAID Afghanistan and Indian Embassy in Kabul – Afghanistan.

Hosting Inbound Visits

JRF continued to receive visitors from different locations of the world and accompanies some of them to our field interventions in skill training and sustainable livelihoods. These visits include experts from Women on Wings, Columbia State University (San Bernardino), rug weavers from Afghanistan etc.



Women lined up for their turn in a health camp in Rajasthan

5090
Health
programs
beneficiaries

Enterprise Development

Under the 'enterprise development' vertical, JRF reaches out to the rural communities and spread awareness about carpet weaving as a vocation and their potential gateway towards sustainable livelihoods. The focus is over economic well-being of the village communities and rug artisans through skill building and skill up-gradation training.

1.1 Hand Tufted Skill Training of Women in Jharkhand and Uttar Pradesh

Two new projects were initiated for hand tufted carpet weaving for women in remote areas of Jharkhand and Uttar Pradesh. JRF field teams undertook a scoping study involving survey and community mobilization in select villages of Deoghar, Jharkhand and Mirzapur, UP to identify such village communities who could later on be provided with skill training in hand tufting skill of carpet weaving. About 119 villages have been identified and preliminary study was done to get an overview of potential villages. Out of these, 98 villages were shortlisted based on the data collected and the livelihood options available in the villages. In-depth study of these villages would be taken in next financial year.

Jharkhand

The project was initiated in the month of January 2014 in Madhupur block of Deogarh. By the March 2014, three training centres were started and out of this one training centre was linked to production and the skilled artisans were provided with sustainable livelihoods through global value chain. The details of training centres are presented in Table 1.1

Uttar Pradesh

The project in UP was initiated in the month of Jan 2014 in Rajgarh block of Mirzapur district. By March 2014, two training centres were started. The details of training centres are presented in table 1.2

After preparing the final list of trainees which is about 30 per batch size, the actual training commenced. The duration of hand tufting skill training was two months. A unique feature of such trainings is their decentralized nature - each training centre is located in the village and there is one master trainer, one helper and about 30 trainees. The quality supervisors along with branch staff keep visiting these centres on periodic basis and they provide supportive supervision to address the issue of speed, quality, wastage of raw material etc. As a result of the field efforts, 176 women were trained in hand tufted carpet in five different training centres in Uttar Pradesh and Jharkhand

Table - 1.1 - List of new trainees in Jharkhand

Sr.No	Name of training center	No of trainees trained (female)
1	Madhupur	37
2	Patwabad	39
3	Fatehpur	29
Total		115

Table - 1.2 - List of new trainees in Uttar Pradesh

Sr.No	Name of training center	No of trainees trained (female)
1	Badgava	40
2	Kuba-1	21
Total		61



Weavers gather for SGSY program

1.2 Swarnajayanti Gram Swarozgar Yojna (SGSY)

Since the year 2011, JRF has been implementing the SGSY Special Project in two states of India – Uttar Pradesh and Gujarat. The funding support for this project is being provided by the Ministry of Rural Development, Government of India and NABCONS has been serving as the monitoring and technical support agency for the same.

The year witnessed the completion of field implementation of SGSY Special Project in two states of India – Uttar Pradesh and Gujarat. As Project Implementing Agency (PIA), JRF had taken up the responsibility of training 4000 rural youth belonging to the BPL category and transforming them into skilled artisans in carpet weaving. During this financial year a total of 450 trainees were trained and 305 were linked with livelihood support.

1.3 Young Women Social Entrepreneurship Development Program

JRF launched the work on Young Women Social Entrepreneurship Development Program. This programme, supported by

Table - 1.3 - List of SGSY trainees

S. No	State	Total Trained		Total Livelihoods	
		Male	Female	Male	Female
1	Uttar Pradesh	0	237	0	189
2	Gujarat	47	166	20	96
Total		47	403	20	285

British Council in partnership with Diageo, aims to contribute to entrepreneurship education by training women entrepreneurship trainers (20-35 years) termed as Master Trainers and further through their support trains a growing body of community interested in Social Entrepreneurship (SE).

To achieve the above objective, JRF developed a training module and plans to deliver it to women from remote rural areas in the coming years. In the first phase of the programme, two women

master trainers were sent for training at Indian Institute of Management, Kozhikode, in the first week of February. These trainers were oriented on management challenges of running a social enterprise which includes leadership development, mentoring, fundraising, costing and business model sustainability.

Besides this, a preliminary study was done to identify the young women weavers for these training in Rajasthan. Most of the women are illiterate so the main challenge was to simplify the course content

Women pose in the backdrop of carpet she has woven





so that they can understand it easily. The training of these women would start from the next financial year.

1.4 Inclusion of Differently Abled People

Concerted effort was made during the year to include differently abled populace in rug weaving value chain. During the work of JRF in different states, it was observed that there are many differently abled people (people with disabilities - PwDs) who are not getting an opportunity to get associated with the mainstream development. Disability is both a cause and a consequence of poverty. The problem is severe in the case of PwDs who are illiterate or have low education level. Due to illiteracy and low education these people do not get employment easily and are forced to live life of poverty. JRF thus initiated an intervention in the area of disability and is working towards providing opportunities to the differently abled through a committed program.

The objective of the program is to impart on the job training to the people with disability and provide them sustainable employment in the carpet value chain with an opportunity for career growth. The

target group for this program is person with disability (especially for those who are having orthopedic disability or problem in speaking and hearing). The focus is on these PwDs who are illiterate or have low education and especially women with disability are motivated to join the on the job residential training program.

The program is divided into various phases which are as follows:

Identification of PwDs

During this phase, JRF identify the organisations working with PwDs. These organisations provide us with the list of PwDs. Once the list is collected, all the PwDs are contacted through phone or letter and are invited to attend an orientation program at Jaipur Rugs. During this process they are briefed about the organisation and they also get to interact with different PwDs who are already working here.

Selection of PwDs

The next phase is selection of PwDs who are interested in working for Jaipur Rugs. During this process the PwDs go through an interview on the basis of which a final list of candidates is prepared.

The objective of the program is to impart on-the-job training and provide them sustainable employment with an opportunity for career growth.



Women on the opening day of the training center, Jharkhand

On the Job Residential Training

In this phase the candidates are given an on-the-job residential training with trained experts. This training may be from four to six months depending on the process or activity they are involved. This helps the PwDs to get accepted by the fellow workers and also enhances the self-confidence of the PwDs. During this process, various sessions on personal development and soft skills are also carried out for the PwDs. The PwDs are provided with residential accommodation along with subsidized food facility. They also receive a stipend to support their day-to-day needs during the training phase.

Final Placement

After successful completion of the training these PwDs are provided an opportunity to join the organization. The salary is fixed as per the performance of the candidate in training and as per the organization policy.

The program would provide employment to PwD in the Head Office in Jaipur as well as other branches located in rural areas across various states. During the year, over 20 differently abled people were trained and placed.

1.4 Standardisation of Skill Training Modules

One of the most important challenges in the whole skill training programme is to impart uniform quality training in different remote locations. The process of standardisation of skill training modules was taken up during the FY 2013-14 and is expected to be completed over the coming years. It started with a process of grassroots interaction with master trainer at field level. During these interactions all the

communication and grass root wisdom related to training was documented by the JRF Team. Besides this, literature review of all the documents related to training was also done. The process involved 2 hours of video shooting of footage related to different process and one month of regular discussions and consultations. Based on all these discussion the draft copy for three month module for hand tufting skill training for master trainers was developed. It included audio, video and written material.



Social Development

2013 -2014

The social development vertical focuses on the social well-being of artisans through different interventions, awareness generation and linkages.

2.1 Alternative Education Programme

The 'Alternative Education Programme' (AEP) an initiative by JRF, meant to provide functional literacy to illiterate artisans and the village community members. The initiative is a live example of how buyers and customers can get connected to the artisans beyond rugs. The ambit of such 'alternative education' is basic literacy and numeracy skills, and developing an understanding of health, hygiene, family life education and the environment while building their confidence so that they become more self-reliant and able to contribute effectively towards their family and community. Several factors such as culture, religious beliefs, and economic situations contribute to the staggering global illiteracy rates among young girls and women. In many countries around the world young girls are not educated because parents feel that they will get married and it would be a waste to invest in them. Others do not send young girls to school for safety reasons, leading to

dishonour for the family. Whatever the reason, this injustice has lifelong consequences for young girls and women.

This programme was started in year 2010-11. In the financial year the 5th AEP programme started from May 2013 and was completed in November 2013. Altogether 300 women joined the AEP programme. This was started in 12 villages and 182 women successfully completed the programme. All these women

25 teachers were identified and trained for new phase of AEP program this year

RUKSANA (VILLAGE: GATHWARI)

Education empowers. It helps individuals to be aware of their rights, to make rational decisions and get away from restraints. Her thumb impression was a mark of confinement for Rukhsana. A relative informed her about the AEP initiative and she decided to bring about change in her life and in May, 2013 she joined the course for 6 months. She learnt alphabets and can now write her name and also sign her documents. She can even make all her bank account transactions by herself and also help her children with their studies





Women gather during opening of AEP center

were felicitated in a programme that was organized on 15th Dec 2013 by JRF in Narhet villages.

After the completion of the AEP 5th phase, for the next phase identification of teacher along with a training programme for these teachers was also organised in January 2014. This training programme was organized in Partnership with Aide-et-Action.

Through different process that included community mobilisation, public announcement, interview process, over 25 teachers were identified for training of teachers (ToT). These potential teachers were identified from different villages and they were provided with the best training. This was done so as that they can act as nodal person to create awareness regarding education and other basic needs of life to people, especially women artisans in their respective or nearby villages who are deprived or in some way are not aware about the environment. In the training, the focus was on various techniques through which people that did not even hold a pencil in their hands can learn to read-write and find it interesting. The participants at ToT learn about the preparation of teacher learning material i.e. TLM which involves many creative ways to

teach along with various awareness activities like local songs, street play etc.

The uniqueness of this ToT Program was to conduct each activity through Learner's First Approach which motivates the participants to share their ideas about the problems and design solutions collectively for their own problem. This creates an interest in the participants and engages them in the entire process of learning. The entire workshop ended with planning for the next

The uniqueness of this Program was applying Learner's First Approach which motivates the participants to share their ideas

DHANPATI DEVI (Village: Pratapgarh)

Dhanpati Devi could not write her name or do basic calculations. She came to know about AEP through other women in her village who were already connected to the initiative. She enrolled for the program in May, 2013 and attended it for 6 months. She has now learnt Hindi and English alphabets, is able to do basic calculations and can now confidently sign her documents. Her determination helped her unleash the power of education and has instilled a degree of self-confidence in her life..





Assistant Director, Office of Development Commissioner (Handicraft, Rajasthan) made a visit to meet artisans

year plan for taking up AEP programme in different villages.

2.2 Health Camps

JRF organizes health camps to enable the poorest of the poor members of the village community avail expert check-up and treatment along with medicines. The objective of such camps is to assist the poor people who could not get proper medical services in the area or could not afford to undergo primary diagnosis and treatment advice due to poverty. About 15 days prior to each health camp, JRF deploys dedicated field

staff to visit the households located in such place where the camp is going to be organized in order to extract the details of the patients and create awareness.

These camps are useful in treating the general ailments whereas the severe health issues are diagnosed and are referred to hospitals for proper care. These camps help in not only treating the patients but also in identifying potential health disorders which if otherwise unattended may eventually raise their healthcare burden. These generally include ENT, Eye checkup, orthopedic services,

dental services, pathology facilities and medicine support. As per the need, transportation facility is also provided to those who have limited mobility.

During the year, a total of 11 camps were organized and 5090 were benefited from these health checkup camps. The break of health checkup camps organised in this year is presented below:

All these camps were organised with the active support and partnership of different hospital of Rajasthan and Gujarat.

Health Camps in 2013 – 2014

S. No.	Village	District	State	Healthcare Providers	Beneficiaries
1	Karana	Alwar	Rajasthan	Narayan Hridayalay, Jaipur	303
2	Pathakpur	Badayun	Uttar Pradesh	Locally Doctors from CHC	380
3	Karanjkhed	Tapi	Gujarat	S. Rajchandra Hospital, Dharampur	281
4	Garhi	Valsad	Gujarat	S. Rajchandra Hospital, Dharampur	223
5	Dhanota	Jaipur	Rajasthan	SDMH, Jaipur	1303
6	Jatki	Badayun	Uttar Pradesh	Locally Doctors from CHC	480
7	Narhet	Alwar	Rajasthan	Fortis Escort, Jaipur	364
8	Nadagdhari	Valsad	Gujarat	S. Rajchandra Hospital, Dharampur	372
9	Narhet(Eye)	Alwar	Rajasthan	Calgary Eye Hospital, Jaipur	168
10	Khawarani	Jaipur	Rajasthan	SDMH, Jaipur	993
11	Sainthal	Dausa	Rajasthan	M G Hospital, Sitapura, Jaipur	223
Total					5090



2.3 Artisan Cards

The artisan cards are issued to the artisans by Development Commissioner for Handicrafts and the local nodal entities for undertaking formalities for the same are district industries centers. But due to lack of awareness and low levels of accessibility, the artisans are unable to get their cards made. JRF bridges such gap by spreading awareness and collecting the requisite documents for getting the formalities done.

During this year, 4463 artisans were personally contacted by JRF team for filling the artisan form in four states (Jharkhand, Rajasthan, UP and Gujarat). Out of this a total of 2608 form were filled and submitted to Government department (DC, handicrafts) by JRF. A total of 226 artisan card have been finally prepared and handed over to artisans.

various welfare schemes and will insure safety and security of their hard earned money. It will also make the process of payment easy and hassle-free. JRF assist the artisans with all the formalities like filling of form, supporting documents and linking them with different bank branches. Altogether 1039 artisans were personally contacted by JRF team for filling and completing the bank account opening formalities in four states (Jharkhand, Rajasthan, UP and Gujarat). Bank accounts of all these 1039 artisans were opened.

JRF is heading towards total bank linkages for its grassroot artisans

2.4 Financial Inclusion

JRF is heading towards total bank linkages for grassroots artisans so that they can get the advantage of economic empowerment in true since. It will pave the way to encourage their small savings, enabling them to get the various subsidies given by govt. under



Empowerment - First Timers (Artisans) taught how to use the ATM

Awards and Recognitions

2013 -2014

NASSCOM Social Innovation Honors | 2014

Celebrating the spirit of innovation and technology for Social Good, NASSCOM Foundation presented their prestigious Social Innovation Honours award to Jaipur Rugs. The award was conferred under the 'ICT led Social Innovation by a Corporate' (Responsible Business) category. The Honours recognize innovations that creatively leverage Information and Communication Technology to create solutions to address gaps in social development. The Honours have recognised innovations focused on financial inclusion, employability, education, health, employability, governance, financial inclusion, and citizen services in the past.

Bihar Innovation Forum Award | 2014

Jaipur Rugs won the Bihar Innovation Forum Award in Non-Farming Category. Bihar Innovation Forum is an initiative by the Government of Bihar to provide a platform to identify, celebrate and scale up rural livelihood innovations. The program is supported by the World Bank and implemented by the Bihar Rural Livelihoods Promotion

Society (JEEViKA) in collaboration with the State Innovation Council.

India Mart Leaders of Tomorrow Regional Award | 2013

Jaipur Rugs celebrating its success story across the communities in India, was bestowed with the 'Leaders of Tomorrow Awards-2013' under the category 'Home and Décor Handicrafts' in the North region. The awards featured 14 categories under which the SME's were recognised for their exceptional performance. The main categories that graced the spirit of India's best small and big enterprises were manufacturing, services and special recognition awards.

Rajmata Padmini Devi Award | 2013

Mr. Nand Kishore Chaudhary was awarded with Rajmata Padmini Devi Award for his constant efforts in empowering the underprivileged class (mostly women) and facilitating research using quality driven technology in the rug industry.



Representations and Outreaches

During the year, JRF had made representations into different forums as follows

S No	Month/Year	Focus Theme	Organizing Entity	Location
1	March 2014	Social Enterprise Summit	Institute for Competitiveness and Vision Spring	Gurgaon
2	March 2014	PhD Chamber Committee on Innovation	PHD Chamber of Commerce and Industry	New Delhi
3	March 2014	Business with Impact Co-creation Workshop	Embassy of Finland, India	New Delhi
4	March 2014	2nd India –Afghanistan Innovation Partnership Fair	Balkh Chamber of Commerce and Industries in coordination with USAID Afghanistan and Indian Embassy in Kabul	Kabul
5	February 2014	Youth 2025 Conference	Jaipuria Institute of Management and National Human Resource Development Network	Jaipur
6	February 2014	NASSCOM India Leadership Forum & NASSCOM Social Innovation Honors	NASSCOM	Mumbai
7	February 2014	3rd North India IDCA Conference	IIM IIS University	Jaipur
8	February 2014	Garvi Gurjari National Craft Fair & Summit	Government of Gujarat & Confederation of Indian Industry	Ahmedabad
9	January 2014	Bihar Innovation Forum Jeevika Awards	Bihar Innovation Forum	Patna
10	January 2014	IIT Kanpur	IIT Kanpur	Kanpur
11	January 2014	Grand Jury - NASSCOM Social Innovation Honors	NASSCOM Foundation	Mumbai
12	December 2013	National Jury Round – ET NOW IndiaMart Leaders of Tomorrow	ET NOW and IndiaMart	New Delhi



S No	Month/Year	Focus Theme	Organizing Entity	Location
13	December 2013	Regional Award Ceremony – ET NOW IndiaMart Leaders of Tomorrow Award	ET NOW and IndiaMart	New Delhi
14	November 2013	Swedish Institute Program	ET NOW and IndiaMart	Pune
15	November 2013	Roundtable on Livelihood Financing	Business Sweden-The Swedish Travel and Invest Council	New Delhi
16	November 2013	Regional Jury Round – ET NOW IndiaMart Leaders of Tomorrow Award	ACCESS- ASSIST and UNDP	New Delhi
17	November 2013	Bridging the Gap (Affirmative Action) Conference	CII	New Delhi
18	October 2013	Skills Development: Empowering Youth, Building Nation	EDC, IIFM	Bhopal
19	2013-14	CII Northern Regional Committee on CSR	CII	New Delhi
20	2013-14	Regional Committee on Affirmative Action	CII	New Delhi

Inbound Visits

There were many visitors including academicians, students and socio-economic development professionals from different fields who visited Jaipur Rugs during year as presented below

S No	Month/Year	Visitor Details
1	March 2013	Rohini Jog, Co-ordinator, Journeys For Change
2	March 2014	Pragati Palms, Pradeep Sharma
3	March 2014	Jaipuria Institute of Management
4	March 2014	Mr. Himanshu Vyas, Amity University, Jaipur
5	March 2014	Poddar Institute of Deaf And Dumb, Jaipur
6	February 2014	Professor Phil Rosenzweig, IMD Business School
7	February 2014	Varalakshmi R Praveen, Silicon City College, Bangalore
9	February 2014	Dushyant, IFL
10	January 2014	Bob Thust, Deloitte UK
11	January 2014	Prof . Ritu Srivastava, MDI Gurgaon
12	January 2014	Surbhi Kansal, Jayoti Vidyapeeth Women's University
13	January 2014	Jamia Millia Islamia (Department of Sociology)
14	December 2013	University Of Missouri
15	December 2013	Professor Vipin Gupta, California State University, San Bernardino , USA
16	November 2013	Ms Mary Margaret Brooks and Ms Patricia Gillian Kaminski
17	November 2013	Weavers from Afghanistan
18	November 2013	Ms. Kruta Valecha, P.G Department of Human Resource Management from Madras School of Social Work
19	October 2013	Rahul Agarwal, Bihar Innovation
20	October 2013	Mr. Harvey Koh and Mr. Aroon Vijaykumar, Montior Deloitte
21	September 2013	Manish Jain, Swaraj University, Udaipur
22	September 2013	Colombian Inclusive Business Delegation, Colombian Business Council for Sustainable Development (CECODES)
23	August 2013	Mr Andrew D Hobbs, Mr Shaka Dickerson, IDEX fellowship
24	May 2013	Olin Graduate School of Business, Babson College
25	May 2013	Mark Roerdinkholder, Nicolette Biessels and Ronald van het Hof, Women on Wings



Annual Financial Statement

INCOME AND EXPENDITURE A/C FOR THE YEAR ENDED
31 MARCH 2014

Particulars	SCH. NO.	Current Year 2013-14	Previous Year 2012-13
INCOME			
By Donation		1,06,45,000	83,41,000
By Other Income- Interest and other income		5,68,616	26,345
- Recovery against expenses incurred		-	7,54,800
By Drawn from Project balances to the extent of available sanction		8,50,438	1,24,02,105
Total (A)		1,20,64,054	2,15,24,250
EXPENDITURE ON OBJECT OF THE TRUST			
a. Skill Development (SGSY Project)		65,30,231	1,80,08,908
b. Education (Alternative Education Project)		14,44,764	11,48,110
c. Neemuch Project with Vikram Cement			2,10,000
To Health & Sanitation Programme		2,85,607	
To Employment Fair Expenses		10,616	
To Linkage with Govt. Scheme		36,875	
To Expenditure incurred on SGSY Project written off	2	1,02,855	
To Other Administration and Operational expenses	6	28,07,441	
To Depreciation	4	9,31,047	
Total (B)		1,21,49,436	2,21,21,891
(Excess of Expense over Income)		(85,382)	(5,97,641)

BALANCE SHEET

AS AT 31st MARCH 2014

Particulars	SCH. NO.	AS AT 31.03.2014		AS AT 31.03.2013	
		DETAILS Rs.	AMOUNT Rs.	DETAILS Rs.	AMOUNT Rs.
I. SOURCES OF FUNDS					
Corpus Fund	1		7,02,197		7,02,197
Capital Fund	1		54,47,919		56,56,734
General Fund	1		(16,40,739)		(17,64,172)
Unspent Project Balances	2		1,98,056		69,631
Unsecured Loans	3		85,40,000		78,25,000
TOTAL			1,32,47,434		1,24,89,390
II. APPLICATION OF FUNDS					
Fixed Assets	4				
(A) Gross Block		1,13,74,755		1,06,52,523	
Less: Depreciation		59,26,836		49,95,789	
Net Block			54,47,919		56,56,734
Current Assets, Loans & Advances :					
(A) Cash & Bank Balances	5	7,68,359		4,00,351	
(B) Loans and Advances	5	-		-	
(C) Other Current Assets	5	1,19,962		4,200	
(D) Receivable Project Balances	2	99,20,356		1,03,70,009	
		1,08,08,677		1,07,74,560	
Less: Current Liabilities					
(A) Payable against Capital Goods		95,950		-	
(B) Payable against Expenses		29,13,213		39,41,904	
Net Current Assets			77,99,514		68,32,656
TOTAL			1,32,47,434		1,24,89,390
ACCOUNTING POLICIES & NOTES ON ACCOUNTING	7				

JAIPUR

RUGS FOUNDATION

Jaipur Rugs Foundation

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